

# The Inclusive Way Initiative

## Recap 2023



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# Impactful Workshop March

The purpose of the Impactful Workshop was to raise awareness, increase the market knowledge, exchange views, and deliberate prospective solutions on how to increase the percentage of women entrepreneurs in Switzerland.





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For **innovations** to benefit society as a whole, they must also be **shaped by diverse groups.**

I consider female entrepreneurship to be particularly important because **female founders have an above-average number of social and sustainable business ideas** – and can therefore provide important solutions to the problems of our time.

**Céline Meier**  
Head of Finance  
elleXX universe AG

# Roundtable

## June

The purpose of the Stakeholder Roundtable was to gather inputs from key experts and facilitate a discussion on prioritizing actions and solutions needed to increase the percentage of women entrepreneurs in Switzerland.





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Too many times female innovators ask me:

**“Do you think I can do it?”**,

while the question I would like to receive is:

**“How can I do it?”**.

A society can progress only if all its members contribute to its development. Until we will **break the barriers for female entrepreneurs** to bring their innovations to the society, we need to listen to, support and encourage them.

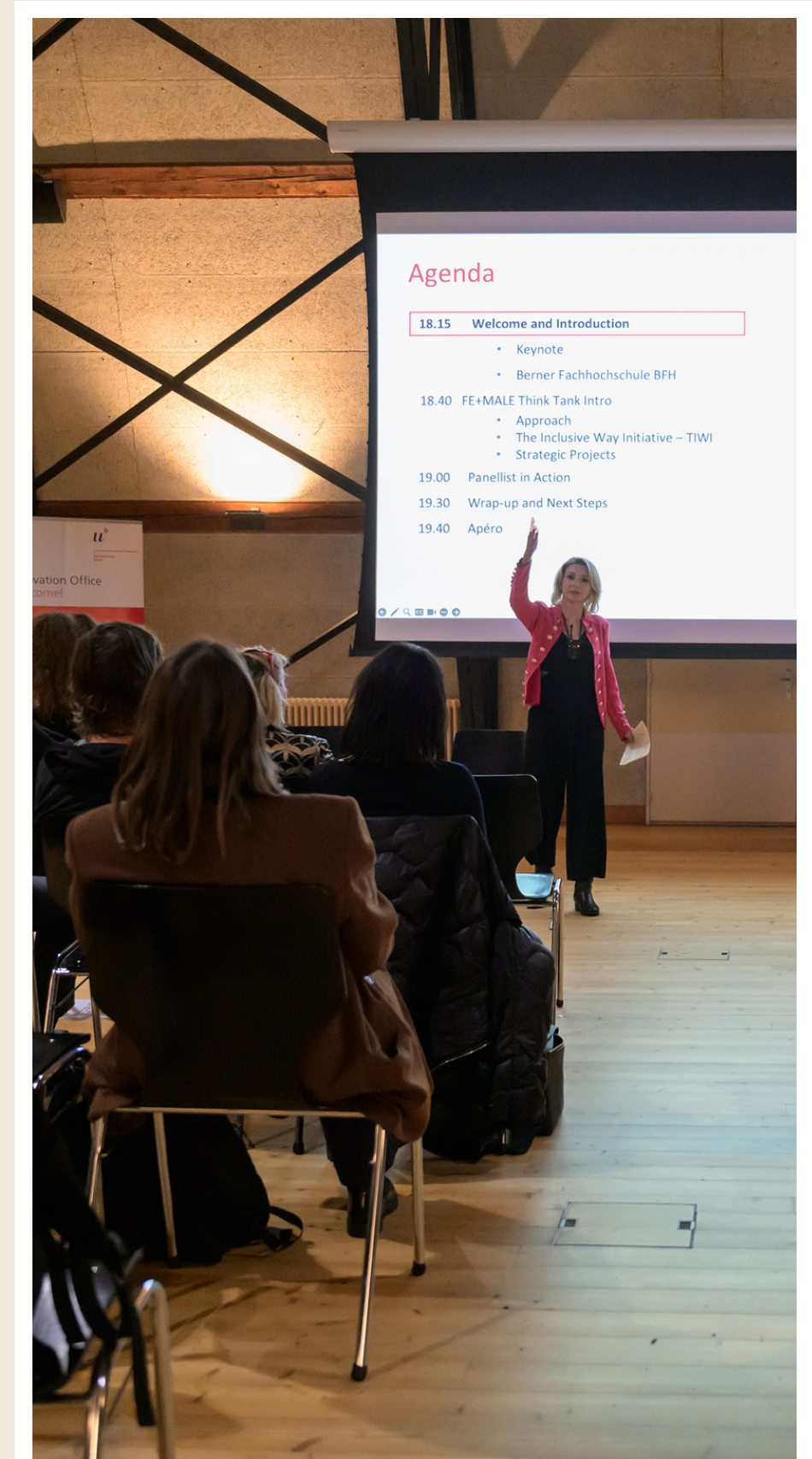
**Elsa Callini**

Innovation and Start-up advisor

University of Bern

# Public Forum November

The purpose of the Public Forum was to raise awareness, exchange views, and to affirm a plan of action based on the recommendations which resulted from the Impactful Workshop and the subsequent Roundtable.



# Together we're closing the gender gap in entrepreneurship!



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